

# Ashlie White

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## **SUMMARY STATEMENT**

Highly-motivated and goal-oriented leader in the limb loss/difference/impairment healthcare community with proven record of developing, implementing and managing dynamic projects. Purpose-driven and passionate advocate, eager to learn from diverse experiences and multidisciplinary stakeholders to better navigate challenges facing orthotic and prosthetic clinicians and the patients they serve.

## **EXPERIENCE**

### **Director of Strategic Alliances, American Orthotic and Prosthetic Association —February 2019-Present**

- Oversee partnerships and collaborative initiatives with multidisciplinary partners and key stakeholders
- Manage operations for AOPA's Medical Advisory Board and Prosthetic and Orthotic Steering Committees
- Administer Center for Orthotic and Prosthetic Learning (COPL) Pilot Grant program

### **Manager of Advocacy, Outreach and Special Projects, American Orthotic and Prosthetic Association — July 2016 - February 2019**

- Managed operations and staff for 5 North Carolina-based patient care facilities.
- Created and managed projects and initiatives to assist AOPA members in being successful in their work as health professionals advancing the mobility needs of their patients -- persons who have experienced limb loss or chronic limb impairment.

### **Director of Operations, BCP Group, DBA Beacon Prosthetics and Orthotics — 2015 - 2016**

- Managed operations and staff for 5 North Carolina-based patient care facilities.
- Transitioned a successful family-owned business through acquisition by BCP Group and into a new operating structure with new leadership.

### **Director of Government Affairs, North Carolina Orthotics and Prosthetics Trade Association—part-time, 2008 - 2016**

- Organized and led all legislative initiatives and advocacy efforts in the State, including efforts to support access to care for the limb loss and limb difference community and initiatives to promote patient-centered business practices within the O&P profession.

### **Director of Project Development, Beacon Prosthetics and Orthotics — 2008 - 2015**

- Organized and managed all patient advocacy and outreach efforts
- Managed health data transition from paper charts to electronic health records
- Managed internal and external communications
- Developed marketing strategy and managed implementation

## **PREVIOUS WORK/PROJECTS — (2003-2008)**

**Staff photographer and multimedia producer, Chattanooga Times Free Press**, Awards: Third Place 2007 Tennessee Press Association, Feature Photography; Third Place 2006 Golden Press Card Competition East Tennessee, Feature Photography. **Web-based Documentary Work:** TenYearsOn.org: stories from South Africa ten years after the end of Apartheid; ChiloeStories.org: an anthropological study of Chiloe Island, Chile; Special Olympics Global Messenger Project: profile documentaries of Global Messengers around the world.

## **VOLUNTEER EXPERIENCE**

Current Member of the O&P Alliance Steering Committee

Current Triangle Amputee Support Group leader

Graduate Project: Mobilizing Small Patient Populations, which focused on Insurance Fairness for Limb Loss and Limb Difference Patients legislative campaign at [www.insurancefairness.org](http://www.insurancefairness.org), ultimately adopted by the Amputee Coalition

Executive Board Member, National Association for the Advancement of Orthotics and Prosthetics —2015 – 2017

- Secretary/Treasurer, responsible for minutes, agenda management and reporting financials for 114th Congress
- Social Media Chair, responsible for managing content for website and all social accounts
- Previous Board member for 113th Congress, 2013-2015

Mobility Saves Project Committee member

- Developed strategic communication plan for interdisciplinary study dissemination team