

Ashlie White

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SUMMARY STATEMENT

Highly-motivated and goal-oriented leader in the limb loss/difference/impairment healthcare community with a proven record of developing, implementing and managing dynamic projects designed to address policy issues facing patient and provider communities. Purpose-driven and passionate advocate, eager to learn from diverse experiences and multidisciplinary stakeholders, and excited to engage others in collaborative, solutions-oriented approaches to potential and existing challenges.

EXPERIENCE

Director of Health Policy and Strategic Alliances, American Orthotic and Prosthetic Association (AOPA) — June 2021-Present

Informed by health policy research, AOPA's policy agenda seeks to improve access to high quality orthotic and prosthetic care. It is strengthened by partnerships and collaborations with other stakeholders and specialties that are part of a comprehensive care team. The director of health policy and strategic alliances creates the link between research, strategic alliances, and the policy work of the organization.

- Develops legislative and regulatory initiatives to address health policy challenges
- Serves as the in-house registered lobbyist for AOPA
- Directs the O&P Political Action Committee (PAC)
- Manages the health policy, research, and advocacy teams for AOPA

Director of Strategic Alliances, AOPA —February 2019-June 2021

- Oversaw partnerships and collaborative initiatives with multidisciplinary partners and key stakeholders, including but not limited to public and private payers, policy makers, and community members.
- Managed operations for AOPA's Medical Advisory Board and Prosthetic and Orthotic Steering Committees and workgroups
- Administered Center for Orthotic and Prosthetic Learning (COPL) Pilot Grant program

Manager of Advocacy, Outreach and Special Projects, AOPA — July 2016 - February 2019

- Developed advocacy tools for AOPA members to advance patient access to prosthetic and orthotic care, including but not limited to the AOPA Co-OP.
- Created and managed projects and initiatives to assist AOPA members' success in their work as health professionals advancing the mobility needs of their patients -- persons who have experienced limb loss or chronic limb impairment.

Director of Operations, BCP Group, DBA Beacon Prosthetics and Orthotics — 2015 - 2016

- Managed operations and staff for 5 North Carolina-based patient care facilities.
- Transitioned a successful family-owned business through acquisition by BCP Group and into a new operating structure with new leadership.

Director of Government Affairs, North Carolina Orthotics and Prosthetics Trade Association— part-time, 2008 - 2016

- Organized and led all legislative initiatives and advocacy efforts in the State, including efforts to support access to care for the limb loss and limb difference community and initiatives to promote patient-centered business practices within the O&P profession.

Director of Project Development, Beacon Prosthetics and Orthotics — 2008 - 2015

- Organized and managed all patient advocacy and outreach efforts
- Managed health data transition from paper charts to electronic health records
- Managed internal and external communications
- Developed marketing strategy and managed implementation

PREVIOUS WORK/PROJECTS — (2003-2008)

Staff photographer and multimedia producer, Chattanooga Times Free Press, Awards: Third Place 2007 Tennessee Press Association, Feature Photography; Third Place 2006 Golden Press Card Competition East Tennessee, Feature Photography. **Web-based Documentary Work:** TenYearsOn.org: stories from South Africa ten years after the end of Apartheid; ChiloeStories.org: an anthropological study of Chiloe Island, Chile; Special Olympics Global Messenger Project: profile documentaries of Global Messengers around the world.

EDUCATION

Graduate Certificate in Public Health Leadership (2021-2022), Gillings School of Global Public Health, University of North Carolina at Chapel Hill

MA, Digital Communication (2012-2016) University of North Carolina at Chapel Hill

Graduate Certificate in Technology and Communication (2010-2012) UNC at Chapel Hill

BA, Journalism and Mass Communication (2001-2005) UNC at Chapel Hill

VOLUNTEER EXPERIENCE

Current Member of the American Congress of Rehabilitation (ACRM) Medicine’s Limb Care Network, Resources and Advocacy Task Force

Current Member of International Society of Prosthetics and Orthotics (ISPO) and representative for the Global Partnership Exchange (GPEx)

Current Member of the O&P Alliance Steering Committee

Current Triangle Amputee Support Group volunteer

Graduate Project: Mobilizing Small Patient Populations, which focused on Insurance Fairness for Limb Loss and Limb Difference Patients legislative campaign at www.insurancefairness.org, ultimately adopted by the Amputee Coalition

Executive Board Member, National Association for the Advancement of Orthotics and Prosthetics — 2015 – 2017